

Odd Topix News Advertiser Payment Authorization & Agreement

<p>_____</p> <p>Company name</p> <p>_____</p> <p>Owner/Authorized Manager's name</p> <p>_____</p> <p>Company address (same address you receive your credit card statements)</p> <p>_____</p> <p>City, State, Zip</p> <p>_____</p> <p>Phone number Email address</p>	<p>Type of Credit/Debit card: circle one Visa / Master Card / Discover / American Express</p> <p>Card# _____</p> <p>Exp Date: ____/____</p> <p>Auth Code: _____</p> <p>Name & Signature of authorized card holder:</p> <p>_____</p> <p style="text-align: center;">(same name as appears on card)</p> <p style="text-align: center;">Or pay with a check</p> <p style="text-align: center;">Check# _____ Amount \$ _____.</p> <p style="font-size: small;">When paying with check your first payment (unless you make an annual/bi-annual payment) must include 2 months payments, Your next payment will be due within 30 days and every 30 days thereafter. You understand any lapse in payment means your risk giving up your exclusive ad spot to a competitor.</p>
--	---

Free optional features, initial one or both that you choose to participant in.

____ I approve of my ad in Odd Topix News being used in the Hidden word search game. I further understand and agree my ad is not guaranteed to be used in the word search game.

____ I agree to be listed on pages of Odd Topix News that offer special discounts to the readers that mention they saw my ad in Odd Topix News. I agree to offer a minimum of 10% off the regular price of our services/products.

<p>Choose your Advertising program, each includes a 2.5"-2" ad check one</p> <p>_____ 52wks/12mths \$130. per month or _____ 52wks/12mths=\$1300 annually Offer also includes: Ad Results Guarantee, 1 FREE online ad @ OddTopix.com with a free link to your website</p> <p>_____ 26wks/6mths=\$135.00 per month or _____ 26wks/6mths=\$754. bi-annual payment offer also includes: 1 FREE online ad @ OddTopix.com</p> <p>_____ 17wks/4mths=\$140.25 per month</p> <p>_____ 13wks/3mths=\$151.66 per month</p>	<p style="text-align: center;">Ad Run Dates</p> <p style="text-align: center;">are based on the advertising program you choose. (New issues published every Sunday)</p> <p style="text-align: center;">____/____/2010 first publication date.</p> <p style="text-align: center;">____/____/201 last publication date.</p> <p>Your ad must be received a minimum of 10 days prior to your first publication date. Acceptable ad formats: jpg, gif, png, ppt, pdf.</p> <p>_____ New Ad Design Service \$25.00+tax (optional service)</p>
---	---

I understand and agree in order to maintain my exclusive ad spot, signed renewals are due 30 days prior to the last publication date listed above.

I approve and agree to run my ad in Odd Topix News _____ **edition** on a weekly basis. For this service I authorize Odd Topix Publishing Co. to automatically withdraw a monthly **payment of \$_____ for _____ months or annual /bi-annual payment of \$_____** using the payment information as provided in this agreement. I understand my first date of billing is the signed date of this agreement. Should I change or add new payment information I further authorize Odd Topix Publishing to continue my billing withdrawals using the new information I may provide. I understand and agree should I choose to cancel my ad agreement before the agreed upon time as stated in this ad agreement I will provide 30 days written notice and I will pay a cancelation fee based on the discounted rate plan I agreed to. 6 and 12 month agreements cancel fee is \$225. or 4 and 3 month agreement cancel fee is \$175.

I authorize Odd Topix Publishing Co. to withdraw the cancel fee using my on file payment information upon receiving my cancelation request.

Refunds. There are no refunds on annual or monthly payments already processed and paid. **Publishers rights.** The publisher reserves the right to edit, revise, or reject any advertising. The advertiser accepts all liability for contents of all advertising supplied by it and agrees to defend, indemnify and hold harmless the publisher for any and all claims. The publisher shall not be liable for any error in connection with the advertising or desired dates, omissions and addition to advertisement. The publisher shall not be responsible for any special, incidental, or consequential damages suffered by any party resulting from it's errors and/or omission.

By signing below I understand and agree to the terms and conditions as set forth in this ad agreement.

Print: Owner name or Authorized manager	Job Title
Signature of Owner name or Authorized Manager	Date signed

Complete all sections, sign and date
 then fax or email to: Odd Topix Publishing Co.
 Fax 281-817-7718 email: ads@oddtopix.com
 (when emailing you may need to scan it, save file, then email the file.)