

Odd Topix Ad Spots

Ads are exclusive & limited

Once you become an advertiser with us [we lock out your competition](#). For the editions you advertise in we will not allow your direct competitors to advertise in the same editions as you.

Limited ad spots in each edition. We never allow anymore than 36 ads per issue, per week. This prevents over crowding of ads, so [your ad is sure to be seen](#) numerous times per day!

We entertain the public

while they wait for services at restaurants, hospital waiting rooms, pharmacies, hotel lobbies and libraries. Odd Topix News captures their attention during their 8-12 minute wait. Each edition can be found in 50-65 local distribution locations equaling to thousands of weekly readers. New issues are delivered every Sunday. As an advertiser we provide you incredible exposure and an excellent opportunity to brand your company within your local area.

AD Size

2.5" x 2"

Every Odd Topix advertiser is created equal & exclusive.

Every advertiser benefits & succeeds

What does this mean for you?

Our advertising program is designed to enable all advertisers to achieve success and local branding of your company name, products and/or services.

1. All ad sizes are the same 2.5"x2".
2. We routinely rotate all the ads.
3. Our hidden word search game is effective in getting our readers engaged & excited to read **all** the ads in Odd Topix News. By actually reading all the ads our readers will find the hidden letters throughout the ads, unscramble them and enter our free shopping spree drawing.
4. We select some articles to be written on one page and continued on a different page insuring all pages and ads are read.

Your Odd Topix AD will

BRAND YOU LOCALLY

As a successful and long standing advertiser with Odd Topix News your company name will be seen week after week by Odd Topix readers. Advertising in Odd Topix news is equivalent to having loyal [weekly readers by the thousands read about your company](#), business, products and/or services every week. Your Odd Topix ad keeps your business name on our engaged readers minds. Consistency is the key to achieve real marketing results, an Odd Topix News Ad spot is your key to achieve local effective marketing & branding of your company.

GUARANTEED AD RESULTS!!

(Ask your Ad Consultant for details)

AD RATES

BEST DEAL!!

52wks/12mths

Offer includes
One 2.5"x2" Ad,
Ad Results Guarantee,
a **FREE** online ad @
OddTopix.com
with a link to your
Website, renewal rate
guarantee.

\$130. monthly payment=\$30 per ad

**Get a Super discount
& save \$260** per year
when you pay annually
ONLY \$1300.= **\$25 per ad**

Excellent Value

26wks/6mths

offer includes
One 2.5"x2" Ad
a **FREE** online ad @ OddTopix.com

\$135 monthly payment=\$31 per ad
Or **Make 1 payment in full and get
another \$56. off** ONLY \$754.

17wks/4mths

One 2.5"x2" ad
\$140.25 monthly payment=
\$33 per ad

13wks/3mths

One 2.5"x2" ad
\$151.66 monthly payment
=\$35 per ad

Ad billing is monthly, bi-annually or annually. We accept business checks, credit/debit cards.

Local, Low Cost, Effective & Exclusive Advertising

Call now to get your advertising with Odd Topix News started today. 281-354-7121, ads@oddtopix.com

Rates effective 7/19/2010-12/31/2010 and may change without notice.